**Twin Pillars of Leadership**



Forge your vision

Articulate your vision

Hold yourself responsible

Hold others responsible

10 tips that differentiate powerful speakers from the rest

* Practice beforehand
* Know the setup
* Know your audience
* Start with a grabber
* Relax and visualize your success
* Speak with an intent to move people to action
* Pause for thought
* Don’t apologize
* Smile
* Keep getting more experienced